



**WE GIVE 100 PERCENT OF DONATED PROFIT TO YOUR ORGANIZATION**  
[gifts4schools.org](http://gifts4schools.org)

Dear Prospective Fundraising Partner,

I would like to introduce you to a revolutionary program that I have put into action in your area for fundraising. We have proven the process in other cities.

Please take the time to read this short letter to help you understand the process. If you find that you would like to participate in this process please contact me immediately. If you are not the correct person to discuss this project with, please pass this letter on as soon as possible to the person responsible so they do not miss this opportunity. I am limiting my effort to just one or two organizations in this area and the selection process will be complete before the end of the week.

I have a rapidly growing coffee business. Not just any coffee but the highest quality enriched coffee, tea and hot chocolate in the industry. The coffee is enriched with Ganoderma Lucidum that has over 700 clinical studies on pubmed.org demonstrating the benefits. I will donate the initial product inventory to your business to get you jump started. You will NEVER need to take a dime out of pocket.

The coffee is mild to the taste and has been selected 80% of the time as the best tasting brewed coffee by gourmet coffee drinkers. The product is in individual serve packages making it easy to market for fundraising activities by easily mixing in hot or cold water. This is NOT an instant with the chemical distilled processes that make instants bitter. It is brewed coffee that we extract the water from in an eight million dollar tower preserving the fresh brewed taste.

Because over 30% of all people in the US drink coffee, you can begin to see the huge fundraising potential. Additionally, the company has toothpaste, cereal, capsules and hot chocolate that are all incredible for the children. We have a product line that is the undisputed best to introduce to fundraising.

The program is very simple. I donate initial inventory to start the non profit fund raising. I have printed banners to designate 100% of the donated profits will be given to the local organization. These banners are placed on your counter as part of the display box. See the example picture attached. The display box contains the product. As example we recommend a minimum donation of \$2.50 for the mocha and \$1.25 for the black coffee.

The fund raisers collect the donations and repurchase the product to maintain the inventory. The donated profit is about \$15 per box of product sold.

As the products are introduced, individuals will start to order directly from our ecommerce websites. Those purchases will create additional revenue for the non profit organization.

It is possible for your business to make 5% to 15% on the wholesale purchases. All that is required is for you to donate about \$50 a month of wholesale product that will be covered by donations as people pay for the product. You will be required to give 100% of the donated profits to the schools. If you actively engage the non profit by supporting and teaching the correct process your wholesale organization can become significant and extend far beyond your local community. As you build a team of other participating merchants, you can be paid on their wholesale volume also.

As example, encourage booster clubs to sit in front of your business on weekends and encourage traffic to donate to the cause. Prepare them to market the coffee at functions, games and PTA meetings. Teach individuals to have home coffee break parties to purchase the coffee for the fundraiser by buying off the internet for at home use. We have a template newsletter that will be distributed by the organization, individuals and businesses explaining the products and fundraising with local business sponsors.

There are a wide range of possibilities with these products to create fundraising incomes way beyond any other program in the past. Because of the enormous market for coffee, tea, cereal, hot chocolate, toothpaste, soap and capsules, a one time involvement with a donor can lead to repeat orders and donations without ever asking again.

This is a serious program that can literally build a school with donations by people using products they already use. Not one person, school, non profit or organization needs to be involved in the business to create substantial fundraising income.

I have developed the process and paperwork for placement of product at businesses, donation forms, instructions to individuals in the non profit and more. I am willing to work with your business to take fundraising to the next level and reach any goal you have in mind.

If you want me to jump start YOUR business today, call immediately.

Respectfully,

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