



WE GIVE 100 PERCENT OF DONATED PROFIT TO YOUR ORGANIZATION
gifts4schools.org

Dear Prospective Fundraising Partner,

I would like to introduce you to a revolutionary program that I have just put into action in your area for fundraising.

Please take the time to read this short letter to help you understand the process. If you find that you would like to participate in this process please contact me immediately. If you are not the correct person to discuss this project with, please pass this letter on as soon as possible to the person responsible so they do not miss this opportunity. I am limiting my effort to just one or two organizations in this area and the selection process will be complete before the end of the week.

I have a rapidly growing coffee business. Not just any coffee but the highest quality enriched coffee, tea and hot chocolate in the industry. The coffee is enriched with Ganoderma Lucidum that has over 700 clinical studies on pubmed.org demonstrating the benefits. I will donate the initial product inventory to your organization to get you jump started. You will NEVER need to take a dime out of pocket.

The coffee is mild to the taste and has been selected 80% of the time as the best tasting brewed coffee by gourmet coffee drinkers. The product is in individual serve packages making it easy to market for fundraising activities by easily mixing in hot or cold water. This is NOT an instant with the chemical distilled processes that make instants bitter. It is brewed coffee that we extract the water from in an eight million dollar tower preserving the fresh brewed taste.

Because over 30% of all people in the US drink coffee you can begin to see the huge fundraising potential. Additionally, the company has toothpaste, cereal, capsules and hot chocolate that are all incredible for the children. We have a product line that is the undisputed best to introduce to fundraising.

The program is very simple. I donate initial inventory to start the non profit fund raising. I have printed banners to designate 100% of the donated profits will be given to your organization. These banners are placed at the point of distribution as part of the display box. See the example picture attached. The display box contains the product. As example we recommend a minimum donation of \$2.50 for the mocha and \$1.25 for the

black coffee. The fund raisers collect the donations and repurchase the product to maintain the inventory. The donated profit is about \$15 per box of product sold.

As the products are introduced, individuals will start to order directly from our ecommerce websites. Those purchases will create additional revenue for your non profit organization. For larger non profit organizations or groups that work diligently at increasing their volume sales, it is possible to save 5% to 15% on wholesale orders.

My test market has been very successful. I recently started with a group of three individuals in Los Angeles. In a one week period they placed over 100 display boxes of product with local merchants in five cities supporting twenty nine high school football teams.

Each merchant was asked if they would place a box of product on their counter with the banner showing we were giving 100% of the donated profits to the schools. Almost every business approached was willing to help the school in their area. The donations collected are very exciting. In some cases people wrote \$100 checks to support the project on the spot.

To expand on this, the booster clubs are preparing to sit in front of local merchants on weekends and encourage traffic to donate to the cause. They are preparing to market the coffee at functions, games and PTA meetings. The most aggressive are teaching individuals to have home coffee break parties to purchase the coffee for the fundraiser by buying off the internet for at home use.

There are a wide range of possibilities with these products to create fundraising incomes way beyond any other program in the past. Because of the enormous market for coffee, tea, cereal, hot chocolate, toothpaste, soap and capsules, a one time involvement with a donor can lead to repeat orders and donations without ever asking again.

This is a serious program that can literally build a school with donations by people using products they already use. Not one person, school, non profit or organization needs to be involved in the business to create substantial fundraising income.

I have developed the process and paperwork for placement of product at businesses, donation forms, instructions to individuals in the non profit and more. I am willing to work with your team to take your fundraising to the next level and reach any goal you have in mind.

If you want me to jump start YOUR organization today, call immediately.

Respectfully,

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